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Partner TV OTT Service Launches on SeaChange Adrenalin Platform

SeaChange platform enables on-demand video and linear TV to Android and iOS devices at home and on-the-go

ACTON, Mass., Sept. 12, 2017 (GLOBE NEWSWIRE) -- [SeaChange International, Inc.](#) (NASDAQ:SEAC) today announced that Partner Communications, a leading Israeli Telco and Israel's second-largest mobile service provider, has launched its Partner TV all-IP multiscreen OTT video service on the open and highly scalable SeaChange Adrenalin video platform. Deployed within Partner's private cloud for flexibility and high performance, Adrenalin delivers on-demand content and linear TV channels, as well as restart TV and cloud DVR, for full availability across Android TV set top boxes at home and Android and iOS mobile devices. The cloud architecture delivered Partner a rapid time to market, true multi-service capabilities and commercial flexibility to deploy a rich set of services off of a unified backend.

Raz Bartov, VP Head of Technologies at Partner Communications, commented, "Partner's vision is for our customers to enjoy the best entertainment options on every device they choose with complete convenience and control. We're pleased to collaborate with SeaChange to continuously expand our OTT TV service, video offerings, applications and reach."

Ed Terino, SeaChange CEO, added, "SeaChange's customers are defining the forefront of innovative video services. We are proud to have been chosen by Partner Communications to harness the flexibility of our video back office to rapidly develop and deploy a world-class IPTV video offering to OTT consumers across Israel and beyond."

SeaChange develops end-to-end, open software solutions that perfect mission-critical performance across multiplatform content management, video back office, advertising and user experience. SeaChange offers proven and scalable solutions to empower service providers and content owners with flexibility to innovate with the widest range of third-party technologies to stay ahead in the rapidly evolving market for video entertainment. SeaChange is deployed across a variety of clients and devices, including solutions developed organically by service providers themselves, best-of-breed client/device solutions, and now with the option of also leveraging a rich set of extensively customizable clients.

Go to www.schange.com/company/events to book a meeting with SeaChange at upcoming industry events around the world including IBC2017 (September 14-18, Amsterdam).

About SeaChange International

Enabling our customers to deliver billions of premium video streams across a matrix of Pay TV and OTT platforms, SeaChange (Nasdaq:SEAC) empowers service providers, broadcasters, content owners and brand advertisers to entertain audiences, engage consumers and expand business opportunities. As a three-time Emmy award-winning organization with nearly 25 years of experience, we give media businesses the content management, delivery and monetization capabilities they need to craft an individualized branded experience for every viewer that sets the pace for quality and value worldwide. For more information, please visit www.schange.com.

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